

FUNDRAISING HINTS AND TIPS

The more money that is raised by people like you, the more families St Barnabas hospice can help. Here are some ideas and tips to get you started:

It's not what you know, it's who you know!

Think of *everyone* who might be able to sponsor you – friends (including all your friends on Facebook), family, staff, suppliers to your company, work contacts, neighbours, previous employers, ex-colleagues, staff in your local shops, gym, school, your bank, building society, etc – and everyone down the pub!

Your Company

Your workplace is one of the best places for raising money. Most people ask their colleagues to sponsor them, but what about asking your employer? Sometimes they are willing to match the amount of sponsorship raised £ for £, which means more benefit for St Barnabas House.

If you are part of a national organisation, spread the word and see what your colleagues across the country can do. Write to the CEO and ask for their support. If you work for a large organisation, don't just try one person, try different departments - all have budgets.

Family and Friends

Get everyone you know to help you raise the money! You can ask them to send everyone they know a link to your Just Giving page, give them sponsorship forms that they can take to their friends and into their workplace, and involve them in fundraising activities. Perhaps they would donate one of their talents or skills – e.g., giving haircuts in exchange for a donation or painting a room.

Other Contacts

Contact all the organisations or people with whom you've had contact over the last year, these might be local shops, private specialists, travel agents, supermarkets, the producers of your favourite show. If you don't ask you don't get!

Just Giving

JustGiving is an easy and efficient way to raise sponsorship money online. Simply visit www.justgiving.com, where you can set up your own fundraising page in just 5 minutes. JustGiving allows you to email all your contacts with a link to your webpage. They can register to sponsor you online and JustGiving collects all your sponsorship money for you, saving you the hassle of chasing people! There are so many ways to share your JustGiving page - you can email the link to all of your contacts, post the link to your JustGiving page on Facebook. There is even a JustGiving app for your iPhone.

Be Bold!

Shout about what you are doing – you are doing something amazing for St Barnabas House, and everyone ought to know! Put up posters in your local shop or your canteen, place something on your company's intranet site or in their newsletter, and get yourself mentioned in your local newspaper, or on the radio.

Top Tips for Raising Lots of Money!

- Carry your sponsor form with you at all times!
- Start early and get your most generous friends to sign your sponsorship form at the top of each page - it sets the tone for everyone else! THINK BIG, and don't be afraid to ask.
- Publicity is key – make sure people know what you're doing, and why.
- Tell people about St Barnabas House and the vital work that we do!

GOOD LUCK WITH YOUR FUNDRAISING!