

Your guide to **fundraising success**

Tips and
tricks to help
you along
the way



Holding an event?

Visit
[www.stbh.org.uk/
virtual-fundraising](http://www.stbh.org.uk/virtual-fundraising)
for more digital
fundraising hints
and tips.

Let's go!



Give yourself plenty of time to organise your event and make sure friends and family save the date in their diaries.

To boost your turnout, try not to clash with other events.

Set your target



Did you know that JustGiving pages with a target raise 46% more? Aim high and your supporters will go the extra mile too!

Call in a few favours



Tracey has a tea urn, Bob's brownies are delicious, and Frank is a dab hand with face paints. Make fundraising

fun and take the pressure off by asking friends and family to lend a hand.

Hold on to your purse strings



Work out how much you need to raise to make a profit and get as much free stuff as you can! Ask local businesses for raffle prizes and if you're hiring

a venue, mention it's for charity and you may get a reduced rate.

Get the word out



Tweet it. Share it. Instagram it. Use all your social media powers to let everyone know what you're doing. Send out personalised emails

with a link to your JustGiving page or, if you're creating posters or flyers, get in touch and we can send you a QR code to add to your design and help boost donations.

Keep it legal



You can download top tips on how to keep your fundraising safe and legal by heading to www.stbh.org.uk/keep-it-legal

It's not over



When you have completed your challenge let everybody know how well you did – don't forget to say thank you!

Download your
sponsorship form here:

[www.stbh.org.uk/
fundraising-materials](http://www.stbh.org.uk/fundraising-materials)



We are here to help you

However you choose to fundraise, you're part of team St Barnabas and our friendly fundraising team are on hand to help you every step of the way.

Branded equipment

From buckets to tins, tablecloths to pop up banners, give us plenty of notice and we can provide you with branded materials for your big day.

St Barnabas speaker

Get in touch if you'd like one of the team to come along to your fundraising event. We'd be happy to let everyone know how much their support means by saying a few words.

Marketing

Get in touch in advance if you think you might need a hand creating posters, invitations, social media graphics or tickets. Remember to tag

@StBarnabasHouse on social media and we'll do our best to spread the word. We can also help promote your event on our website or provide quotes if you want to send a press release to the local papers.

Match funding

Check if your company provides match funding and you could really boost your fundraising. We can supply any evidence they may need, so please get in touch.

Prizes

Remember to ask us for a letter of support to give companies for raffle or auction prizes. Sometimes we also have a few spare prizes that might be suitable for your event.



Raising money online?



Set up your JustGiving page

A really simple way for you to collect sponsorship. Just go to www.justgiving.com to set up your page and select St Barnabas House as your chosen charity. Personalise your page by adding photos and letting people know why you're fundraising. Don't forget to share your page on social media when you're done.

Facebook Donate

Really popular and easy to set up through your Facebook page. Just choose a target and make sure you share your story about why you're raising money.

How to send St Barnabas House your donation

Cheque – Please make cheques payable to St Barnabas House and send them to us at St Barnabas House.

Online – visit donate.stbarnabas-hospice.org.uk

You will be prompted to give us all of the information we need so that we know it's from you.

Over the phone – Please contact us using the contact details on the back of this leaflet.

In person – Please don't send cash in the post, we don't want your hard-earned funds going missing! Contact us to discuss how you can drop off cash.



You are making a difference

Your fundraising will help ensure local people with life-limiting conditions, their families and carers, receive the support they need, when they need it most.

Only a small proportion of our care costs are covered by central government, the rest comes from our generous community

♥ **£62** could mean a family in crisis receive a visit from a nurse during the night, reducing the chance of an unnecessary hospital admission.

♥ **£90** can give a patient three sessions with a physiotherapist, helping to improve muscle strength and mobility and enhance their quality of life.

♥ **£224** could pay for a nurse on the hospice ward for a full day - offering comfort, easing pain and helping people live life to the full in the time that they have.

♥ **£552** could pay for a patient to spend their last day and night at the hospice, ensuring they are as comfortable as possible and loved ones have the chance to say goodbye.



Share your story

We'd love to hear how your fundraising activities went. If you have any photos, or a story you'd like to share, please email them to info@stbh.org.uk



Got a question?

Give one of our friendly fundraisers a call on 01903 254777 or visit www.stbh.org.uk/fundraise for more information.



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If you're a UK tax payer, you can increase the value of your donations to St Barnabas House at no extra cost!

Thank you for your support.



You make local hospice care happen.

St Barnabas House
Titnore Lane, Worthing
West Sussex
BN12 6NZ

 www.stbh.org.uk/fundraise

 St Barnabas House

 @StBarnabasHouse

 01903 254777

Registered charity number 256789

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{Hospice}
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