

How to Set Up Your Event Fundraising JustGiving Page



1 Create your page
To create your fundraising page visit www.justgiving.com/stbarnabashouse, click on 'Fundraise for us', select 'Taking part in an event' and then choose the event you are taking part in.

2 Personalise it
Tell your story. Tell people why you are taking on this challenge, it could be for personal reasons, bringing your workmates together or taking part in memory of someone special.

Fundraisers with pictures on their page raise up to 14% more. Try adding photos of your training, updates about your fundraising events and images of your loved ones.

Set your fundraising target and shoot for the stars! Pages with a target raise an average of 46% more.

3 Tell everyone and anyone
Text your family, share it on your socials, add the link to your work email signature and email your colleagues. Don't forget about messenger services like WhatsApp!

4 You start collecting donations
All that hard work means donations will come flooding in and you are on your way to smashing your target! JustGiving will send you your hard earned donations once a week. Your job is simple, to spread the word about your fundraising as far and wide as possible.

5 It's not over till it's over!
Up to 20% of all your donations could come in after the event. Don't forget to tell everyone you completed your challenge and that there is still time to get those last minute pennies in.

Top Tips


 **Recruit your top supporter early** others will then be motivated to support.

 **Be creative** Think of ways to get people excited about your fundraising. You could tell everyone you'll take on your challenge in fancy dress if you raise £1,000.

 **Update your page regularly** with new training pictures and fundraising milestones, don't forget to share your updates.

 **Thank your supporters** A thank you really does go a long way. It's a great way to show your gratitude and also share your JustGiving link without asking for donations!

 **Don't be afraid to ask for smaller donations** Text everyone in your phone contacts a link to your page and ask for just £2 – you'd be surprised how a small amount can make a big impact.

 **Encourage others to sign up and raise money with you!**

Fundraising Hints & Tips



Put the fun into fundraising and have a look at these ideas to help you smash your fundraising targets!



Self-employed? Why not add a **10% discretionary donation** to your invoices?

EXTRA

Have you or your family and friends got **unwanted or unused items**? Why not sell them online or at a car boot to give your fundraising an extra push?



Sponsor yourself by putting money you would have spent on that coffee, extra pint or glass of wine towards your fundraising. Ask friends and family to do the same. It can soon add up!



Use your skills! Can you make, **create, or bake things** for donations?



Update your JustGiving page and share it on your socials. Be loud and proud! Add pictures of your training and don't forget to thank those already donating.



After your challenge, **shout about your success** and share your pictures with everyone to raise even more.



Use your letter of support to get **venues and raffle prizes for free!**



Ask your employer about **match funding**.



Offer to help your friends, neighbours or family in return for a donation. Clear out gutters, mow the lawn, clean the windows, general handy help!



Send a text to everyone in your phone contacts and ask them to donate £2, don't forget your JustGiving link!



Add the link to your JustGiving page to your email signature.



That age old favourite - **a quiz night!** Top tip: always have a raffle and charge entry per person.



Use upcoming seasons to tie in with your fundraising, have a Halloween pumpkin smashing contest, offer a Christmas present wrapping service, have a Valentine's Day bake sale or Easter egg hunt. All these fundraising ideas can be adapted for the whole family!

We know it's tough for so many people at the moment with the rising cost of energy, fuel and food so fundraising might feel hard. We're here to lend a hand and have lots of new and innovative ideas to get you on your way to fundraising success. Take a look at the website or get in touch, we'd love to hear from you!

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